

Do you want to be part of a global marketing team and work in collaboration with product development, sales and industry experts to grow the company's Digital Platforms? Make an impact!

Beyond Now is a fast-growing ecosystem orchestration and digital platform provider, powering organizations to launch new services, monetize new technologies (e.g. 5G, IoT and AI) and grow revenue further and faster. We're building our team with the best people, and that's where you come in.

Senior Product Marketing Manager (m/f/x)

Choose your working place: Austria/Ireland/UK/USA | Full-Time | Immediate Start

What you'll be doing:

- You will create and drive an effective 360-degree marketing practice: from product positioning, lead-generation, monitoring the competitive landscape, go-to-market programs, sales enablement, customer engagement to external communications.
- Develop and manage the go-to-market plan for the solutions, including cross-functional implementation with Product, Sales, and Marketing teams.
- Define and create high-impact marketing and sales materials (e.g. web page content, video content, etc.)
- Understand the market and the competitive landscape as well as how they are positioned.
- Serve as an evangelist for the solutions both externally and internally through thought leadership, social media, events and speaking engagements.
- Interface with customers, prospects, partners and industry analysts to understand market problems and use cases; develop customer success stories and case studies in cooperation with sales and marketing.

What you bring to the role:

- 5-7 years of experience in Product Marketing, Technical/Solutions Marketing, SaaS solutions marketing, preferably in the telecommunication industry
- Writing ability focused on tech solutions
- Broad working knowledge of cloud-based SaaS product marketing and the telecommunications industry
- Ability to plan and manage at both strategic and tactical operational levels
- Analytical thinker with a knack for problem-solving, balancing strategic thinking with success in execution and comfortable in both technical and business discussions
- Willingness to travel internationally
- Excellent communication skills in English (verbal and written). German would be an asset.
- Confident appearance, independent and proactive way of working, well organized
- Great people person, passionate in building relationships; enthusiastic about moving things forward

What's in it for you:

- Beyond Now Benefits:



- This role offers the opportunity to grow with global, innovative company, giving you the possibility to influence and shape your role and environment.
- We offer a competitive salary depending on your specific qualifications and professional experience. For applicants in Austria: the minimum collective salary in Austria is € 3.190,- gross per month. An overpayment is self-evident.
- We are looking forward to your application documents in English.
- Find out more about us and what's in it for you at: <https://www.beyondnow.com/en/company/careers/work-at-beyond/> and apply online [here](#)

We are looking forward to your online application!

[Apply now!](#)



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